



PREFERRED PUMP

2012 Dealer Awards Program

Point Value Listing

Maui, Hawaii Promotion: \$26 per point

Las Vegas Promotion: \$22 per point

Dealer Awards Premium Merchandise Catalog: \$18 per point

Your Preferred Pump Dealer Award Program has a very special feature built in to allow you the flexibility you need to earn awards faster – The **“Buy-In Option”**.

Preferred customers enrolled in the program who earn at least **60%** of the award point value by the program conclusion, may supplement their point earnings by **purchasing the balance** of the needed amount.

Points are redeemed and **applied on a “first earned”, “first applied” basis** for each type of award.

As an example of a buy-in: if a trip is worth 50 points, you need to have earned through sales 60%, or 30 points in order to qualify to purchase the remaining 20 points.

Customers exercising the Buy-In Option, must be current at the time the travel occurs, or risk forfeiture of points.

Remember, the deadline to confirm your actual attendance on the Maui or Las Vegas trip is August 15, 2012. If you decide to attend after the deadline, we cannot guarantee prime flight arrangements since there is a limited supply of seats available with the airlines.

For more information on the guidelines of the Dealer Awards Program, see the 2012 Dealer Awards Program brochure.

Customers who travel on the Dealer Awards Program who need additional points, will be conveniently billed on their PPE account in March of 2013. An invoice will be directly mailed to you at the address where you normally receive your Preferred Pump invoices.

Accounts must be current to take advantage of the “Buy-In Option”.

Contact your Preferred Salesman, or Branch Manager for More information, or Call Dealer Awards at: (800)974-2031 / awards@preferredpump.com / www.preferredpump.com